

The IS 350 – a sportier and more dynamic Lexus –by Liana Reiners

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Lexus have introduced the IS 350, a more dynamic and sporty IS-model, to its continuously growing local range. Positioned between the IS 250 and the IS-F, the IS350 will bring the dynamic abilities and luxury that Lexus has become known for, to a wider market.

The IS 350 features a quad-cam 3,5-litre V6 petrol engine, mated to a six-speed automatic transmission with sequential paddle shift control. It develops 233 kW of power and 378 Nm of torque, to propel the IS 350 from standstill to 100 km/h in under six seconds.



Two model grades are on offer, both boasting a comprehensive list of specifications as standard. The EX models are equipped with, amongst other things, 17-inch alloy wheels, a premium sound system, electric seats and smart entry/start. In addition, SE models feature 18-inch alloy wheels, a moon roof, seat memory, seat heaters and coolers, rain-sensing wipers, anti-dazzle mirrors, illuminated entry and electrically adjustable steering column.



Three interior colour schemes are available for the IS 350: ecru, light grey and black. The EX features a full leather interior, while the SE models come standard with perforated semi-aniline leather seat material paired with wood-grain trim. A comprehensive multi-information display shows outside temperature, driving range, current and average fuel consumption, average vehicle speed, and sequential gear shift position.

The IS 350 offers a total of 8 airbags, including driver and passenger front, side, knee and front-to-rear curtain shield airbags. An Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist (BA) is standard, as is Lexus' Vehicle Dynamics Integrated Management (VDIM) system. VDIM effectively co-ordinates the braking package with Vehicle Stability Control (VSC), Traction Control (TRC) and the electronic power steering system for confident control during emergency manoeuvres.

The IS 350's park assist system shows a clear image of the area behind the vehicle on the EMV screen, as well as lines indicating the vehicle's anticipated course when reversing. Two front and four rear parking sensors warn of approaching obstacles.

An alarm system with intrusion sensors ensures the security of IS 350, as does the engine immobiliser.

Pricing for the IS 350:

IS 350 EX	R499 700
IS 250 SE	R548 600

