

## Ford changes its Focus – by Liana Reiners

The all-new Ford Focus has been introduced in South Africa with two body styles, three powertrains, three specification levels – Ambiente, Trend and Sport – and two transmission options. Eight different models are available; four sedan derivatives and four hatch derivatives.

The new Focus combines dynamic design and smart technology with high levels of craftsmanship, good occupant safety and high levels of driving quality.

With its striking front end, sleek profile, dramatic rising beltline and athletic stance, the new Focus clearly signals the rewarding driving experience that awaits customers when they take to the road. The dynamic quality of the exterior is reinforced by the distinctive interior, which features a cockpit-style design.



Passive safety features include driver and front passenger airbags, side front airbags and side curtain airbags on Trend and Sport models and a strong and light steel bodyshell.

The powertrain line-up includes an all-new 2-litre GDi (Gasoline Direct injection) petrol engine that combines high-pressure direct injection and twin independent variable camshaft timing (Ti-VCT) for enhanced performance and fuel efficiency. A completely updated 2-litre Duratorq TDCi commonrail turbodiesel engine is also part of the range. Both engines offer significant increases in power and torque compared to the outgoing model. Both 2-litre engines are mated to the latest six-speed PowerShift automatic transmission

The third powertrain in the line-up as the 1,6-litre Duratec Ti-VCT engine, which will be the fuel economy leader for the new Focus range, providing a significant reduction in fuel consumption compared to the outgoing 1.8-litre engine.

Prices for the new Ford Focus range are as follows:

### Five-door hatch:

1.6 Ambiente	R 208 400
1.6 Trend	R 226 400
2.0 GDi Trend	R 241 800
2.0 GDi Sport	R 266 200

### Four-door sedan:

1.6 Ambiente	R 208 400
1.6 Trend	R 226 400
2.0 GDi Trend PowerShift Auto	R 264 300
2.0 TDCi Trend PowerShift Auto	R 281 100

