

Big stars line up for the Johannesburg International Motor Show

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The South African motor industry is definitely feeling revved up ahead of the Johannesburg International Motor Show, which is to be held at the Expo Centre, Nasrec from 6 to 16 October. With almost all the manufacturers and importers already having confirmed their stand space, it promises to showcase the very best of the automotive world as the industry pulls out all the stops to wow visitors with the latest models and technology.

Show-goers are in for a treat.

Tom Cruise is unlikely to put in an appearance at the show, but his co-star in the next Mission Impossible movie will be. The BMW Vision Efficient Dynamics concept vehicle is due to hit markets around the world in 2013. Featuring a three-cylinder turbodiesel engine and two electric motors, it boasts 262 kW and a whopping 800 Nm of torque. What is even more impressive, though, is that while it will hit 100 km/h in just 4,8 seconds and go on to a top speed of 250 km/h, it produces less CO₂ than a family hatchback at 99 g/km and is more frugal too. It used only 3,76 litres of fuel/100 km in combined fuel consumption tests.

Small car fans will also be catered for with the new BMW 1 Series and a number of exciting and iconic MINI models. The star of the MINI stand will be the Paceman Concept, which blends coupé looks with sports activity vehicle functionality and traditional MINI go-kart handling and style. It will be joined by the new MINI Coupé, with its unique racing helmet inspired roof that is sure to win the hearts of many visitors to the show.

From budget runabouts to exotic supercars, current and future works of automotive art will be on display throughout the many halls on the site. Whether you are looking for a new vehicle or simply want to see the stars of tomorrow, there will be something for the whole family.

While four wheels may be the order of the day, two wheeled machines will also be in abundance as the motorcycle industry displays its wares. From affordable commuter bikes to the latest superbikes and concepts, there will be something for all those who yearn for the open road.

And if you are wowed by big vehicles, you dare not miss the exhibition halls for the Truck and Bus show. Here the biggest and best from the world's truck and bus manufacturers will be on display. Stand in awe as you look at some of the biggest trucks or relax in the first class comfort of the latest luxury touring coaches.

Motoring is not just about the vehicles themselves though and for many it is all about the lifestyle. Whether you are looking to pimp your ride or you need to convert your sports activity vehicle into an Africa conquering off-roader, there will be a multitude of exhibitors on hand to offer you the latest products and the best advice.

The countdown to the greatest motoring exhibition on the continent is now well underway and as the industry gears up to show off its best models, now is the time to make sure that you have planned your visit to the Johannesburg International Motor Show in October. Tickets can be bought at Computicket

Visit the JIMS Preview photo gallery elsewhere on this website to see some of the new machines that will be on display.

